

Dedicated VMware vCloud®

Increase Business Agility While Maintaining Control

In the latest Gartner survey, 2,053 CIOs said they picked “increasing enterprise growth” as their top priority, for the third year in a row.¹ There’s pressure on IT to focus less on the “keeping-the-lights-on” activities that are related to managing operating systems and the underlying virtual and physical infrastructure, and focus more on high-value projects that generate growth.

HOW RACKSPACE CAN HELP

Dedicated vCloud is a managed hosting service that is powered by VMware’s cloud management platform.

The single-tenant hosted environment consists of Dell® servers virtualized by VMware vSphere™ 5.5, dedicated storage from EMC® or NetApp®, and networking equipment from vendors like Cisco®.

Dedicated vCloud enables you to reduce reliance on CapEx and free up technical full-time employees by offloading the monitoring and maintenance of the guest-OS layer and underlying infrastructure to Rackspace. By shifting resources from the day-to-day operations to new growth-related projects, you can increase business agility and decrease time to market.

Extend your on-premise VMware environment into Rackspace’s infrastructure while maintaining control through the use of existing processes, staff skillset, and vCloud API-compatible tools, scripts and via the vCloud web portal.

With over 14 years of managed hosting experience, Rackspace provides around-the-clock proactive support — branded as **Fanatical Support®**.

Increase Agility by Offloading DC Management

- Offload patching, monitoring, back up of the VMware software stack and supported VMs
- Includes 1-hour Hardware Replacement and 100% Network Uptime Guarantees

A Natural Extension of Your On-premise DC

- Manage on-premise and hosted environments using third-party, vCloud API-compatible orchestration tools like VMware vCloud® Automation Center™ (vCAC) — all from a single pane of glass

Respond More Quickly to Escalating Business Demands

- Automate deployment of complex workloads using built-in vApp template functionality
- Includes a service catalog for customer-provided images or optional Rackspace-provided Windows Server®, CentOS, and/or Red Hat® Enterprise Linux images
- Offer self-service to internal end users through third-party orchestration tools like VMware vCAC

Helps Reduce Risk with Secure, Reliable Infrastructure

- Physically isolated architecture for server, storage and networking components
- Architect the hosted site to match your on-premise using trusted vendors like EMC, Dell and Cisco

Extensive Experience and Deep Expertise

- Rackspace pioneered the managed hosting space over 14 years ago
- Experience managing VMware environments since 2006
- VMware Certified Professionals help manage over 40,000 VMs globally

Flexibility of Choice for Future Cloud Strategy

- Connect Dedicated vCloud with the Rackspace Public Cloud and enable cloudbursting for certain traditional apps during times of unexpected demand
- Full hybrid portfolio with access to bare-metal servers, Private and Public Clouds offers the best fit for workloads

Footnote:

- 1 Marcus Bloch and Saul Brand, “Gartner’s 2013 CIO Survey Provides Keys to EA Success,” Gartner, 19 July 2013

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FANATICAL SUPPORT

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vmware®

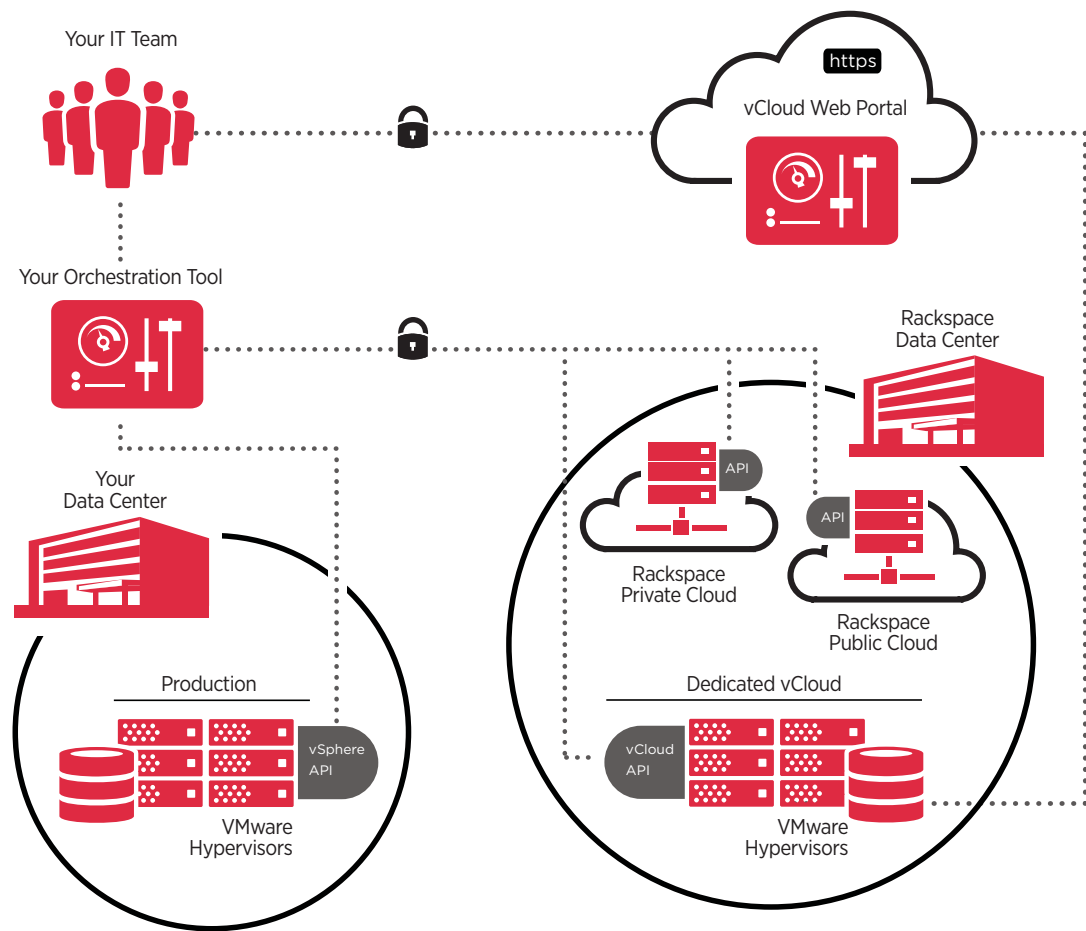


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YOUR PATH TO THE HYBRID CLOUD

Extending your on-premise VMware environment into Rackspace's infrastructure can accelerate your journey to the hybrid cloud. With the addition of a third-party, API-compatible orchestration tool like ServiceMesh Agility Platform™, you can offer self-service to internal end users and deploy workloads across heterogeneous clouds using policy-based rules for best fit. For example, the marketing department could launch a Rackspace-managed SharePoint® deployment that would be hosted in Dedicated vCloud, and a group of developers could build a test/dev environment in Rackspace Private Cloud powered by OpenStack®. With the Rackspace Hybrid Cloud, you get access to a fully managed broad portfolio of services, and the freedom to focus on your core business rather than maintaining and monitoring your applications' infrastructure.



For more information or to chat with a specialist:

1-800-961-2888 or www.rackspace.com/managed-virtualization/dedicated-vcloud

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